



We're all watching your stuff

Instant. Cheap. Safe.

Watchers

CCTV Monitoring Marketplace

A digital MarketPlace that Connects CCTV
Security Cameras and Remote Watchers

It's as simple as that!

January 2023

All rights reserved to Avitech Investments Ltd.

A moment of Inspiration

A beautiful concept of a digital **marketplace** is Fiverr.

Fiverr is an Israeli company. They developed a marketplace that connects third-world-service-providers TO first-world-service-consumers.

The rates of third world countries are the main game changer.



Fiverr takes 15% of every transaction made on their platform.

Company value - \$ 4bn

Annual income - \$ 450m

We found another market that is really thirsty for a similar solution like **Fiverr** - An online Marketplace connecting third-world-service-providers AND first-world-service-consumers.

As of today, there are no competitors at all that offer a service similar to ours in the CCTV security cameras market.

About the Market

Our target market is the CCTV security cameras alongside the sub-market of the monitoring centers.

Volume

- 1.5 billion active CCTV security cameras worldwide
- \$100bn market volume
- 14.6% growth factor



Segmentations

FIVE main groups of CCTV cameras consumers:

- 1. Governments**
Army | Police | Prisons | Borders | Security facilities
Currently Using live monitoring services - **100%**
- 2. Municipality**
Public areas | Public transportations | Junctions | Roads | Parks
Currently Using live monitoring services - **90%**
- 3. Corporations**
Hotels | Shopping centers | SuperMarkets | Universities | Airports
Currently Using live monitoring services - **25%**
- 4. Businesses**
Factories | Stores | Swimming pools | Offices buildings | Schools
Currently Using live monitoring services - **10%**
- 5. Private places**
Private houses | buildings | Backyards | Cars garage | Babies rooms
Currently Using live monitoring services - **2%**

The current (old and primitive) solution

Monitoring centers have been active for decades. Whether in-house service or outsourced.

This business activity is characterized by several notable disadvantages:

1. A huge **operational expenses** such as rent, electricity, technologies and more
2. Employment of workers with **local rates**, and local social benefits
3. **Lack of demand** for this type of work (8 hours of watching on screens)
4. Many **operative difficulties** (Humans can't watch few screens at once)
5. Once the center was established, it is **very difficult to make changes**



The fact is - there is no monitoring center that is known and famous in the world. This type of business remains niche, small and relatively negligible - and this is due to the obvious disadvantages.

An Amazing Business Opportunity

We add some **interesting and innovative factors** into this market, and make all the customers from all five groups, work with us!

Three Main game changing factors

- **Watching now**
Just one click and someone will watch my cameras now. I will also be able to instruct him exactly what to watch on camera
- **Pay per use**
I will pay for my exact consumption amount
- **Third world rates**
I will pay 1/17 price of what i'm used to

Three more amazing factors

- **Employing non-professional workers**
The watchers may be associated with the lowest levels of poverty in the world
- **Crime prevention**
Millions of daily hours of watching cameras on live, could prevent Inconsiderable value of world wide crimes
- **Sharing revenue with the technicians**
Revenue sharing with cameras technicians who will also install our app on the customers mobiles, and enjoy a percentage of the revenue

Our solution
A Digital Marketplace Operated by Remote
Watchers

Watchers

CCTV Monitoring Marketplace

Muhammad El


Filters

My clients
Locations
Duration
Types
Fee

View

Snapshots
Details
List

Sort

Starting time
Fee
Type

Private houses(65K) Contraction sites(41K) Hotels(36K) Supermarkets(2.5M) Borders(90K)

Watching time
279.68 hours

Total income
\$ 4,320

Clients
22

My profile
Payments
Reviews
History
Agreements

Pending (12)

Aviram's residence	Private house
 Watching the car and the dogs Level 3 HD 6 Cameras 8MP Location: Confidential	00:26:52 120 minutes \$ 2.8/hour
Tesco	Supermarket
 Prevention of theft and suspicious behavior Level 1 HD 42 Cameras 4MP Location: London, UK	02:05:14 8 hours \$ 1.00/hour
Hilton	Hotel
 Back up the lifeguard Level 4 HD 11 Cameras 6MP Location: TelAviv, Israel	12:11:42 4 hours \$ 2.50/hour
Castello Banfi	Agricultural farm
 Prevent theft of agricultural equipment Level 2 HD 24 Cameras 2MP Location: Tuscany, Italy	01:08:04 3 hours \$ 1.80/hour
Ashtrom	Contraction site
 Prevention of theft and suspicious behavior Level 1 HD 7 Cameras 8MP Location: Jerusalem, Israel	02:15:23 24 hours \$ 7.00/hour
USA immigration office	Border
 Preventing the passage of invaders and immigrants Level 5 HD 240 Cameras 72MP Location: Texas, USA	01:08:14 8 hours \$ 2.00/hour
Kriger's residence	Private house
 Take care of our sweet baby Level 5 HD 1 Cameras 4MP Location: Confidential	00:14:52 40 minutes \$ 4.00/hour
Dishom	Coffeshop
 Watching the back entry Level 2 HD 8 Cameras 4MP Location: Confidential	00:02:10 10 minutes \$ 1.20/hour

Tesco

Hackny London | Aisle No. 3 | local time 14:25 pm

Prevention of theft and suspicious behavior

Time active

00:24:12

Fee

\$ 2.2/hour

Current wage

\$ 16.4

